

[For immediate release]

Photographs can be [downloaded from this link](#).

HKDI Gallery Showcases Interactive Multimedia Exhibition on Design - “Design Does* – For better and for worse”



Picture 1: “Design Does* – For better and for worse” explores the value of design in our society.

(Hong Kong, 6 November 2020) Hong Kong Design Institute (HKDI) and Hong Kong Institute of Vocational Education (IVE) (Lee Wai Lee)’s HKDI Gallery is presenting their international exhibition for the year, “**Design Does* – For better and for worse**”, as part of the “#DesignUnfold” programme. Co-curated by ELISAVA Barcelona School of Design and Engineering and Domestic Data Streamers, and co-produced by the Design Museum of Barcelona, the Asian debut exhibition showcases the value of design in our society, and how designers play crucial roles in formulating strategies, offering solutions and leading change with creativity and innovation.

HKDI & IVE (Lee Wai Lee) is committed to promoting design education and facilitating dialogue between industry experts, students and design enthusiasts through partnerships with international museums and design schools. Running from 6 November 2020 until 10 January 2021, “**Design Does* – For better and for worse**” transcends the space and time limitations of conventional exhibition formats, and is accompanied by an interactive website, www.designdoeshkdi.hk. Presenting the consequences of design through a live manifesto showing live data on Hong Kong and the rest of the world, the public can virtually experience the exhibition through the website and reflect on the responsibility of design in the society by sharing their own reactions. The website will be launched in mid-November 2020.

“We are delighted to present our exhibition at HKDI Gallery this year together with our partners in Barcelona,” says Dr Lay Lian ONG, Principal of HKDI & IVE (Lee Wai Lee). “Furthering our endeavour in empowering Design Thinking as a problem-solving capability, our goal for the ‘**Design Does* – For better and for worse**’ exhibition is to provoke thought and inspire conversations on what design can do to shape our community, with a view of exploring the value of design in our society.”



Picture 2: To provide visitors with new exhibition experiences, “Design Does* – For better and for worse” exhibition highlights an interactive experimentation space and features real-time data collection and project displays.

The exhibition addresses some of the most topical global issues including sustainability, connectivity, marginalisation, consumerism, innovation and new materials while showcasing eight projects conceived by designers from around the world. To provide visitors with new exhibition experiences, the exhibition highlights an interactive experimentation space and features real-time data collection and project displays. The exhibition also showcases visitors’ feedback on different design proposals, thereby inspiring visitors to contemplate what design does, and what design should do.

“Design Does* – For better and for worse” highlights the key role of design innovation in response to future challenges via thought-provoking and interactive projects. In asking “Do all cultures consume in the same way?”, *Love me tinder*, by Domestic Data Streamers, explores how customers can learn to adapt a single-design product to satisfy their own needs; in response to the question “Can we live without plastic?”, *Ooho*, by Skipping Rocks Lab, deep-dives into the world’s plastic pollution problem, highlighting plastic product design’s potential impact on the environment, as well as how design can help identify non-polluting alternatives to packaging of products we consume.



Picture 3: Ooho, a flexible, edible and bio-degradable packaging by Skipping Rocks Lab, demonstrates how design can help identify non-polluting alternatives to plastic packaging of products we consume.

©Claudia Serra



Design Does* – For better and for worse

Exhibition details:

Exhibition Period:	6 November 2020 – 10 January 2021
Website:	www.hkdi.edu.hk/hkdi_gallery https://hkdigallery_designdoes_admission.eventbrite.com
Facebook & Instagram:	hkdi.gallery
Enquiries:	3928 2566 hkdi-gallery@vtc.edu.hk

To download **high-resolution images** of the exhibition, please [access to this link](#).

- END -

This press release is distributed by CatchOn, A Finn Partners Company, on behalf of Hong Kong Design Institute (HKDI) and Hong Kong Institute of Vocational Education (IVE) (Lee Wai Lee).

For media enquiries, please contact CatchOn, A Finn Partners Company:

Manica Tiglao	Tel: +852 2807 0899	Email: manica.tiglao@finnpartners.com
Matthew Lai	Tel: +852 2807 1119	Email: matthew.lai@finnpartners.com
Chloe Tsiang	Tel: +852 2807 0882	Email: chloe.tsiang@finnpartners.com

About Hong Kong Design Institute (HKDI)

The Hong Kong Design Institute (HKDI) is a member of VTC Group. HKDI was established in 2007 with the mission to be a leading provider of design education and lifelong learning, including foundation design, communication design, digital media, fashion and image design and architectural, interior and product design. With a view to providing professional designers for the creative industries, it promotes the “think and do” approach and encourages interdisciplinary thinking in its broad range of design programmes. HKDI maintains a strong network with industry and provides its students with essential practical experience enriched with cultural sensitivities and sustainability. Overseas exchanges are actively arranged for students to broaden their international perspective.

Website: www.hkdi.edu.hk

About The Hong Kong Institute of Vocational Education (IVE)

The Hong Kong Institute of Vocational Education (IVE) is a member of the VTC Group. The nine IVE campuses provide vocational and professional education and training for secondary graduates as well as people in employment. IVE programmes leading to the award of Higher Diploma and Diploma of Foundation Studies cover various academic disciplines including Health and Life Sciences; Business; Childcare, Elderly and Community Services; Design; Information Technology; Engineering, as well as Hospitality. Interdisciplinary Programmes are also offered to nurture a diversity of talent with professional knowledge.

Website: www.ive.edu.hk



About HKDI Gallery

Affiliated to the Hong Kong Design Institute (HKDI), HKDI Gallery is a dynamic exhibition space with unique vision, with a track record of engaging with parties at home and abroad, including internationally acclaimed museums, designers and curators. With contemporary design as the cornerstone, HKDI Gallery presents a series of top-notch exhibitions every year ranging on graphic design, architecture, fashion, product design, multimedia and so on, including the retrospective for the Pritzker Prize-winning Spanish architect Rafael Moneo, the solo exhibition for the Oscar-winning artist Tim Yip, the retrospective for Hong Kong design legacy KAN Tai-Keung, the Asian debut largest solo exhibition for one of the most influential German industrial designer Konstantin Grcic, the exhibition of Japanese posters in 20th century, etc. Conjoining the design expertise of Hong Kong Design Institute, HKDI Gallery inspires tomorrow's creative talents and promotes design education & creativity to everyone by staging museum-standard exhibitions and education workshops.

Website: www.hkdi.edu.hk/hkdi_gallery

About ELISAVA

ELISAVA, Barcelona School of Design and Engineering, offers bachelor's degrees in Design and Engineering in Industrial Design as well as a wide range of master's and postgraduate programmes. ELISAVA is affiliated to the Pompeu Fabra University (UPF).

The School's research department, ELISAVA Research, analyses, explores and defines future challenges in design, society and businesses, collaborating with national and international institutions and companies to promote the transfer of knowledge, crucial to promote change and innovation processes in educational and professional environments.

Website: <http://www.elisava.net/en> and <https://research.elisava.net/>

About Barcelona Design Museum

The Barcelona Design Museum (Museu del Disseny de Barcelona) is the city's design and arts of the object museum.

The Museum has four permanent exhibitions displaying collections related to product design, fashion design, graphic design, decorative arts, textile and clothing arts, and graphic arts. The museum conserves heritage comprising more than 70,000 objects, which range in date from the fourth century AD to the present. It hosts temporary exhibitions and activities that offer a critical reflection on what design's real contribution to 21st-century society should be.

Website: <https://ajuntament.barcelona.cat/museudeldisseny/en/>

About Domestic Data Streamers

Data changes the way we see our world. We can learn more from ourselves and nature surrounding us than ever before in human history. For this reason, we need new tools to reach and translate this information into a universal language.

Domestic Data Streamers is a creative studio from Barcelona on a mission to trigger change using data, storytelling and design. They have taken on the challenge of transforming raw data into interactive systems and experiences. With a background in new media and interaction design they play in the boundaries of arts, science and sociology to explore and create new data languages.

The team was created in October 2013 and since then has been working on data experiences for several national and international museums and cultural institutions including the United Nations, Spotify, and the California Academy of Sciences.

Website: <https://domesticstreamers.com/>