

PROFESSIONAL DIPLOMA IN FASHION SPORT SHOES DESIGN AND 3D TECHNOLOGY

時尚運動鞋設計及立體科技專業文憑 **NEW**

(DE424312D / 300 hrs) **Vplus** Engineering

HKDI
HONG KONG
DESIGN
INSTITUTE
香港知專
設計學院

Member of VTC Group
VTC 機構成員



Design Works by Reebok

PEEC website



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FASHION FAIR FOUNDATION



The global sport shoes business has high demand on shoes designers and technical staff. What are you waiting for? It's time to join the professional and practical training course at HKDI!

WHAT makes this course special?

- Integrate fashion design and advanced 3D technology in fashion sport shoes design
- Create fashion sport shoes samples using updated 3D technology knowledge and skills
- Learn the process from portfolio presentation to sample realization through fashion sport shoes design projects with industrial reference
- Supported by Reebok, renowned fashion sport brand and many other professionals from the footwear industry
- Factory visit to VSuccess (a subsidiary from Nameson Holdings Limited) which provide one-stop service from developing to manufacturing knitted upper for footwear

WHY should you take this course?

- Professional Diploma in Fashion Sport Shoes Design and 3D Technology is the only part-time programme at QF level 4 in fashion sport shoes design recognized by government and employers in HK
- Supported by ETSS (Engineering Training Subsidy Scheme), subsidy up to HK\$45K

WHO should take this course?

Suitable for those footwear designers, accessories designers, designers who want to upskill or reskill themselves with the latest 3D technology in fashion sport shoes design.



PD in Fashion Sport Shoes Design and 3D Technology is recognized under the Qualifications Framework (QF):

QF Level: 4

QR Registration No.: 17/000837/L4

Validity Period: 01/09/2017 - 31/08/2021

Vplus Engineering

This programme is included the **Vplus Engineering**. Successful applicants will be reimbursed 60% of the tuition fee paid, subject to a maximum of \$45,000 per person. Applicants can apply for Vplus for 2 programmes. Vplus Engineering application should be submitted within one month from the course commencement. For more details: <https://cpe.vtc.edu.hk/ad/vplus/index.html>

Professional Certificate in Fashion Sport Shoes Design (DE424313C/ 150hrs)

STAGE 1

To evaluate materials and fashion trend to generate appealing and practical fashion sport shoes design ideas; create fashion sport shoe designs including upper shoe patterns design using 2D and 3D technologies and skills; and manage the design portfolio processes from ideas generation, development, translation, illustration to design portfolio presentation.

M1: FID4027Y - Materials and Fashion Trends (30hrs)

- Introduction to material knowledge and sport shoes design
- Applications of mood board in fashion sport shoes design
- Analysis of variables for fashion sport shoes design
- Characteristics of fashion sport shoes materials and materials development techniques
- Basic sport shoes collection design

Date: 2019 Jul 6, 20, 27, Aug 10, 17, 24

M3: FID4029Y - Upper Shoe Pattern Design and Development (45hrs)

- Upper shoe design and pattern cutting
- Upper shoe design construction and making
- Application and integration

Date: 2020 Jan 4, 11, 18, Mar 7, 14, 21, 28, Apr 18, 25

Time: Sat, 2-7pm

Venue: M1, VTC Tower (Headquarters at Wan Chai)
M2 - M4, HKDI

M2: FID4028Y - 2D and 3D Illustration for Fashion Sport Shoes Design (45hrs)

- 2D hand illustrations and media for fashion sport shoes designs
- 2D CAD fashion sport shoes design illustrations and production drawings
- 3D CAD rendering for fashion sport shoes

Date: 2019 Sep 21, 28, Nov 2, 9, 23, Dec 7, 14, 21

M4: FID4030Y - Portfolio for Fashion Sport Shoes Design (30hrs)

- Components of design portfolios in industry standard
- Keys to produce design portfolios in industry standard
- Digital Portfolio

Date: 2020 May 9, 16, 23, 30, Jun 6, 13

STAGE 2

To evaluate the structural, functional and technical contexts of sport shoes design to generate practical and fashionable ideas for development; create fashion sport shoes designs and samples using advanced 3D technology and skills; and manage fashion sport shoes design projects from portfolio production to sample making with industrial references.

M5: FID4031Y - 3D Shoe Sole Design and Development (30hrs)

- Sole construction of sport shoes
- Sport shoe sole design
- Sport shoe sole design development

Date: 2020 Jul 4, 11, 18, 25, Aug 1, 8

M6: FID4032Y - Advanced 3D Illustration for Fashion Sport Shoes Design (45hrs)

- Advanced 3D CAD illustration for overall sport shoe designs
- Practical workshop and practice
- Advance 3D CAD illustration project

Date: 2020 Aug 22, 29, Sep 5, 19, 26, Oct 10, 17, 24, 31

M7: FID4033Y - Shoe Sole Making Using 3D Technology (45hrs)

- Sport shoe sole designs evaluation and refinement for sample making
- Sport shoe soles making and 3D technology
- Fashion sport shoes making, finishing and evaluation

Date: 2020 Nov 14, 21, 28, Dec 5, 12, 2021 Jan 9, 16, 23, 30

M8: FID4034Y - Industrial Project with Integrated Portfolio (30hrs)

- Industrial simulation: industrial fashion sport shoe design project
- Industrial-based Design project: preparation, development, interpretation and realization
- Integrated Portfolio

Date: 2021 Feb 27, Mar 6, 13 27, Apr 10, 17

Time: Sat, 2-7pm
Venue: HKDI



Sport Shoe Designs by Reebok

		Fee	Actual Fee after Vplus Reimbursement (subsidized up to 60% of the fee paid)	
Professional Diploma	Full Fee	HK\$60,000	HK\$24,000	(Saved HK\$36,000)
	Early bird (10% off)*	HK\$54,000	HK\$21,600	(Saved HK\$32,400)
Professional Certificate	Full Fee	PC A: HK\$30,000 PC B: HK\$30,000	PC A: HK\$12,000 PC B: HK\$12,000	(Saved HK\$18,000)
	Early bird (10% off)*	PC A: HK\$27,000 PC B: HK\$27,000	PC A: HK\$10,800 PC B: HK\$10,800	(Saved HK\$16,200)
Module	Full Fee**	45 hrs: HK\$9,000 30 hrs: HK\$6,000	-	-

* Early bird discount deadline: PD, PCA (2019 May 31), PCB (2020 May 22)

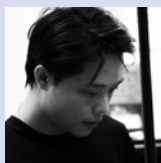
** No discount for single module / class enrollment.



Taylor Canby

Lecturer

Taylor has 20 years of experience in the Sports Footwear industry. Originally from the US, he has spent the last 11 years based in Asia focusing on design and development for the Asia-Pacific market. Having worked on a variety of sports categories, he has extensive experience in footwear design, development, trend analysis, and materials & processes. Taylor holds a bachelor's degree in industrial design from Rochester Institute of Technology and is currently a Global Creative Design Manager on the lifestyle category for New Balance.



Dr. Miu Wong

Lecturer

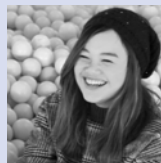
Dr. Wong graduated with doctoral degree from the Hong Kong Polytechnic University. He has extensive experience in the fashion and design industry, specifically in fashion CAD, uniform/costume design and visual merchandising. He has worked for various fashion brands such as BCBGMAXAZRIA and Faith Connection. Currently, Miu works as a fashion design visiting lecturer in different universities in Hong Kong teaching CAD in fashion design, footwear design and visual merchandising.



Ameber Leung

Lecturer

Ameber is currently the Design Director of No Concept Ltd. with over 30 years of experience in footwear design and production. He completed his M.B.A at the University of Wales, U.K., and now pursuing a Ph.D. in Business Management at Jiangxi University of Finance and Economics. Over the years, he has led several universities and technology research and development teams to carry out innovative research work. In recent years, Ameber has incorporated 3D stereo design technology into shoe creation and assisted designers, in different fields to participate in footwear design competitions.



Wing Leung

Lecturer

Wing is a footwear designer at Reebok and currently based in Vietnam. She is responsible for design globally and Great China-related projects. She started her career in Reebok headquarters in Boston U.S.A. Wing grew up in a shoe family business. She got her education at Savannah College of Art and Design in U.S.A with a full scholarship awarded. Additionally, she is pursuing her M.B.A while working as a full time.



Sport Shoe Works by Taylor Canby and Wing Leung, Course Lecturers