Professional Certificate in Fashion Design and Illustration  65019C

Fashion design and illustration are two of the most essential tools to add value to fashion servicing companies including fashion merchandising and sourcing agents, and fashion marketing and branding companies. The course aims to provide a practical and efficient platform for learners to learn and grasp the essential techniques which include fashion research, design development and presentation techniques, and design illustration skills to balance the virtual fashion ideas in an aesthetic approach with professional standards.

By the end of the course, practitioners have to complete a fashion design portfolio that can also be used for employment interviews for fashion design and related positions.

Course Outline
1. Fashion Concept and Design Project (60 hrs)  Module Code DDP4064Y
   • Research Skills
   • Design Development
   • Portfolio Presentation

2. Fashion Illustration (30 hrs)  Module Code DDP4065Y
   • Appreciation of contemporary fashion illustration techniques
   • Rendering fabric textures and fashion garments
   • Colouring techniques
   • Illustrations to present different styles and moods
   • Layout and touch up

Duration: 90 hrs
Tuition: $12,300 (payment in full or by single module is available)
Payment, Timetable & Venue: see TIMETABLE & TUITION in www.hkdi.edu.hk/peec

Minimum Entry Requirements
5 HKCEE passes including English Language and Chinese Language (Level 2 or above), or at least two years relevant work experience for mature applicant aged 23 or above.

Enquiry
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