

## Professional Certificate in Innovative Product Design and Management (90hrs) 65029C

This course is a multi-platform training for students to be a part of the product innovation-sensitive economy. Students gain knowledge of product design and product development technology through the process of theory, concepts and applications of innovative product design and development.

Design thinking and technical skills are essential parts of training for students' to build up a problem-solving ability. They will also learn how to launch innovative products from design to the marketplace while acquiring a good foundation for further study and work in R&D area.

Professional Certificate in Innovative Product Design and Management is recognized under the QF (OF Level 4, QR Registration No.11/001194/4, Registration Validity Period: 30/07/2011-31/08/2016)



### Course Outline

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| 1. <u>Product Design Communication and Visualization (30 hrs)</u>  | Module Code DDP4097Y |
| <ul style="list-style-type: none"><li>• Product Development Process</li><li>• Graphic Applications on Product</li><li>• Presentation Techniques for Product Design</li></ul>       |                      |
| 2. <u>Model Making for Product Exploration (30 hrs)</u>  | Module Code DDP4089Y |
| <ul style="list-style-type: none"><li>• Innovative Product Exploration</li><li>• Production of Prototype</li><li>• Modeling and Prototype Materials</li></ul>                      |                      |
| 3. <u>Product Design Management (30 hrs)</u>   | Module Code DDP4098Y |
| <ul style="list-style-type: none"><li>• Innovation Design Concept and Skill</li><li>• Software Applications on Design Management</li><li>• Production Project Management</li></ul> |                      |

Duration: 90 hrs

Fees

Full Course: \$12,300 (90hrs)

Single Module: \$4,500 (30hrs)

Payment, Timetable & Venue: see TIMETABLE & FEES in [www.hkdi.edu.hk/peec](http://www.hkdi.edu.hk/peec)

### Minimum Entry Requirements

5 HKCEE passes including English Language and Chinese Language (Level 2 or above), or at least two years relevant work experience for mature applicant aged 23 or above.

### Enquiry

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