

## Professional Certificate in Fashion Model Training and Grooming (90hrs)

65021C

Hong Kong has become increasingly important to provide a platform for international brands to promote their products to buyers of the Mainland and around the world. The demand for models and photogenic talents are expected to be high.

The course aims to provide well trained models and talents for fashion shows, exhibitions, public relations and presentation events. The course can also serve as professional training for frontline staff of corporations. Practicing professionals will acquire in-depth presentation skills, and learn how to enhance their aesthetic expression in personal image and grooming techniques. Hair styling and make-up effects are concurrently emphasized to bring out a person's best personal look. Simulations of performance will also be conducted for practice and applications.

Professional Certificate in Fashion Model Training and Grooming is recognized under the QF (OF Level 4, QR Registration No.11/001188/4, Registration Validity Period: 05/07/2011-31/08/2016)



### Course Outline

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| 1. <u>Cat Walking Techniques (30 hrs)</u>   | Module Code DDP4046Y |
| <ul style="list-style-type: none"><li>• Basic cat walking techniques</li><li>• Musical sense</li><li>• Simulated show performance</li></ul>               |                      |
| 2. <u>Personal Style and Photogenic Skills (30 hrs)</u>   | Module Code DDP4093Y |
| <ul style="list-style-type: none"><li>• Fashion Styling and Coordination</li><li>• Fashion Sense and Personal Image</li><li>• Photogenic Skills</li></ul> |                      |
| 3. <u>Grooming and Etiquette (30 hrs)</u>   | Module Code DDP4071Y |
| <ul style="list-style-type: none"><li>• Grooming and Etiquette</li><li>• Basic Make-up Techniques</li><li>• Basic Hair Styling Techniques</li></ul>       |                      |

Duration: 90 hrs

Fees

Full Course: \$12,300 (90hrs)

Single Module: \$4,500 (30hrs)

Payment, Timetable & Venue: see TIMETABLE & FEES in [www.hkdi.edu.hk/peec](http://www.hkdi.edu.hk/peec)

### Minimum Entry Requirements

5 HKCEE passes including English Language and Chinese Language (Level 2 or above), or at least two years relevant work experience for mature applicant aged 23 or above.

### Enquiry

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