

時裝設計及插畫專業證書

Professional Certificate in Fashion Design and Illustration (90 hrs) (DE424305C)

Vplus Creative Industries | 

A chance to cross over with a group of professional fashion designers!

Suitable for fashion managers, brand managers, merchandisers or those who are interested in fashion design.

Lecture by a strong team who graduated from Central Saint Martins and Royal College of Arts from UK



Manshan Yu



Maureen Hung



Alan Hau



Student work by Li Xin

Supporting Organisations




Enquiry 3928 2777
peec.hkdi@vtc.edu.hk
www.hkdi.edu.hk/peec
www.facebook.com/HKDIPEEC

PEEC website



Course Strengths

- QF Level 4 course, widely recognized by HK Government and employers
- Financial Aids: **Vplus Creative Industries** and CEF , Subsidy available
- Lecture by a strong team of fashion professionals who graduated from Central Saint Martins and Royal College of Arts from UK

Course Outline

Module 1: Fashion Illustration and Styling (30hrs) FID4010Y



- Contemporary fashion illustration techniques
- Rendering fabric textures and fashion garments
- Colouring techniques in drawing and mixed medias
- Illustrations and layouts to present different styles and moods

Date 2020 Oct 6, 9, 13, 16, 20, 23, 27, 30 Nov 3, 6
Time Tue & Fri (7-10pm)
Lecturer Manshan Yu & Maureen Hung

Module 2: Fashion Design and Branding (30hrs) FID4011Y



- Fashion design process and development
- Design and brand strategies, research & analysis and material sorting
- Local and global fashion trend prediction
- Design development drawings and visual studies

Date 2020 Nov 20, 24, 27, Dec 1, 4, 8, 11, 15, 18, 22
Time Tue & Fri (7-10pm)
Lecturer Manshan Yu & Maureen Hung

Module 3: Fashion Design Portfolio for Interviews (30hrs) FID4012Y



- Development of original and successful fashion collection design
- Branding concerns, techniques and application in a collection
- Flat drawing skills and techniques
- Presentable and professional portfolio

Date 2021 Jan 5, 8, 12, 15, 19, 22, 26, 29, Feb 2, 5
Time Tue & Fri (7-10pm)
Lecturer Alan Hau

You will be awarded the **Professional Diploma in Fashion Design** upon successful completion of three Professional Certificate Courses:

- Professional Certificate in Fashion Design and Illustration (90hrs)
- Professional Certificate in Fashion Pattern Design (90hrs)
- Professional Certificate in Fashion Garment Making and Fitting (90hrs)



Maureen Hung

With an innate desire to create fun and beautiful things, Maureen Hung headed for London to study BA fashion design at Central Saint Martins College of Art and Design, subsequently gained her MA in Fashion Womenswear from Royal College of Art in London. She worked for a few of the industry's most influential designers, John Galliano (Paris), Hussein Chalayan (London) and Handkerchief Production (Hong Kong). She just launched a kid apparel brand - Rabbithole.



Manshan Yu

Manshan is graduated from Central Saint Martins College of Art. With 10 years professional experience in fashion design, Manshan has worked with international brands such as Moiselle and Handkerchief, upon that he has also teaching in Nottingham Trent University (NTU) Top Up degree course and Hong Kong Institute of Vocational Education (IVE), and he has won a number of fashion design awards.



Alan Hau

Graduated with the Master Degree in Fashion Menswear from the Royal College of Art, Alan has over 15 years of experience working for and consulting with international brands and companies like Fred Perry, Alfred Dunhill, Diesel, Blanc Bleu, Nix International Seoul. Currently, Alan is devoted to both fashion and education sectors aiming to train the new generation for the fashion industry. Collaborated on a number of groundbreaking fashion and techstyle startups. The most notable is ARTS THREAD, now the world leading network for creative graduates.

Time	Tue & Fri (7-10pm)
Venue	HKDI
Full PC	HK\$17,100
Early Bird	HK\$15,390 (10% off) (Early bird deadline: 2020 Aug 25)
Single Module	HK\$5,700