Jewellery Design
Technical Drawing and Illustration Technique
(7 sessions, 21hrs)

To learn hand-drew jewellery design in a professional way!

Lecture by jewellery designer Lydia who graduated from MA of Central Saint Martins, UK.

Suitable for those who are interested in jewellery design or jewellery designers who want to enhance their drawing skills to a professional standard

Enquiry 3928 2777
WHY take this course?

Hand drawing skills is very important for communication purpose. Designers may need to do a lot of sketching from the initial concept development stage to the final stage. A good hand drawing skills can also be used for promotional and branding purpose. International brands like Van Clefs and Arpels, Dior, Graffs, etc present their design "paint up" instead of computer rendering as the latter look cheap and unappealing.

Hand drawing skills is one of the most traditional ways to present designs and as mentioned above most international brands are still using hand drawing instead of computer rendering.

On the other hand, computer softwares have many limitations. It is very difficult to create sculptural or organic pieces such as human faces, especially when working on fine jewellery sector, providing "paint up" with good hand drawing is a must. Even companies like Stephen Webster, which use Rhino to produce jewellery, they would still produce hand drawing "paint up" to promote their jewellery. It is part of the brand strategy.

Course Highlights (7 sessions; 21 hours)

- Introduction to drawing tools and basic drawing techniques
- Gems profiling
- Introduction of lighting, shading and blending
- Colour rendering techniques for faceted stones, melée, cabochon and pearls
- Colour rendering techniques for precious metals
- Persuasive drawing for presentation
- Orthographic drawing for manufacturing
- Personal project. Applying learnt skills to create a professional illustration

Date 2016 Jan 9, 16, 23, 30 Feb 6, 20, 27
Time Sat (2-5pm)
Venue IVE (Morrison Hill), Wan Chai
Fee HK$3,360
Enroll and pay before 2015 Dec 9 to enjoy:
- Early bird discount (HK$3,024)
- Special discount for VTC Alumni or Staff (HK$2,856)

Pre-requisite:
With Basic drawing skills or students who took the Bridging Course (Hand Sketching) of PD in Jewellery Design or with relevant experience (Portfolio review or interview may be required)