



HONG KONG  
DESIGN  
INSTITUTE  
香港知專  
設計學院

Member of VTC Group  
VTC 機構成員

## 創新傢俱設計專業證書



# Professional Certificate in Innovative Furniture Design (90 hours) - 5<sup>th</sup> intake

To design and produce a contemporary furniture by yourself  
Suitable for those who are interested in furniture design



Folded Ztealth Chair

### The Ztealth Chair designed by Eric Tong

A new breed of compact furniture designed for the demand of ultimate spatial efficiency. The chair is carried and stored in a diminished volume with little compromise on comfort, tactility, and aesthetics. The work is a synthesis of Chinese paper-art 'Zhe-Zhi' and British design and engineering.

Sponsored by



Supporting Organisations



Enquiry 3928 2777



Students of 4th intake and their excellent designs



First Prize: *Connect Chair*  
Poon Lai Ling, Vicky



Second Prize: *Crosses and Circles*  
Tang Kong Cheong, Pyrus



Third Prize: *S-Scape Ground*  
Hon Hew Fung, Gary

## Course Strength

- QF Level 4 course is widely recognised by HK Government and employers
- CEF course, eligible applicants will be reimbursed 80% of tuition fees (maximum sum of HK\$10,000)
- Issuance of Certificate upon successful completion of the course
- Students will work in HKDI professional workshop and produce their furniture prototype

### Module 1 Introduction to Furniture Design (30 hours)

- Understand furniture design history from classical, industrialization to contemporary, in various cultural, regional, artistic, economic and technological contexts
- Identify and differentiate various design criteria of furniture design, include functionality, aesthetic, ergonomics, market needs, sustainability and creativity
- Research on dimensions, materials, production process, target customers and other related contexts
- Present the findings of criteria in furniture design through design case studies

Start Date 2015 Oct 10, 17, 24, 31, Nov 7, 14

### Module 2 Creative Approach to Furniture Design (30 hours)

- Generate innovative ideas in furniture design through creative thinking processes and methodologies
- Identify global trends and approaches in furniture design development
- Evaluate common practices in specific furniture design and generate alternative design solutions
- Communicate new idea effectively by visual presentation and prototyping

Start Date 2015 Dec 5, 12, 19, 2016 Jan 9, 16, 23

### Module 3 Furniture Design Project (30 hours)

- Present the findings of problems and requirements, in terms of individual needs and global concerns by applying appropriate research methodologies
- Communicate conceptual ideas effectively through freehand sketches by means of orthographic projection drawings
- Design a piece of furniture with appropriate choice of materials and production process with the application of ergonomics principles
- Produce a full size prototype of furniture according to production drawings and specifications

Start Date 2016 Feb 13, 20, 27, Mar 5, 12, 19

Sponsored by: **POSH** (A HermanMiller Company)

- Visit **POSHNetWork Centre**
- **POSH** Excellent Student Award to the best performing students



#### Lecturer

Eric Tong,  
Principal Designer

Graduated from The Bartlett School of Architecture, UCL. He worked for renowned architects Zaha Hadid and Future Systems before founding Eravolution in 2010. The studio makes "Design-Art", specialising in innovative furniture and products. Its debut collection won the Shell LiveWIRE Grand Ideas Award in 2010 followed shortly by the One Good Chair International Design Competition Grand Prize in 2011. In 2014 he received the Perspective "A&D Trophy" Awards in Best Furniture and Best Green Product. In 2015 he was celebrated as one of the most influential designers of today and tomorrow with the Perspective "40 Under 40" Award.

Time	Sat (2-7pm)
Venue	Module 1 : IVE (Morrison Hill), Wan Chai Module 2 & 3 : HKDI
Full PC course	HK\$16,500 HK\$14,850 (Early bird Deadline: 2015 Sep 10)
Module 1	HK\$4,800
Module 2	HK\$5,400
Module 3	HK\$6,300
Language	English (supplemented by Cantonese if required)

The attendance requirement is 70%.

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