I worked on the DKNY project at Crystal Group involving research, design, fabrication and presentation. I was proud that DKNY selected my design in their Fall/Winter 09/10 collections.

Lee Hin Chi
Student in Fashion Design & Product Development

I was able to apply my knowledge in a broad range of product design and promotion projects at work. I was highly praised by my employer who offered me a design position after the attachment.

Lam Wai Yan
Student in Timepiece Design & Branding

The two students demonstrated strong sense of responsibility and commitment and were able to work under time and resources constraints. Their effort and performance was highly appreciated by our team.

Au Lai Ngar
RTHK

Quotes from companies and students
About Hong Kong Design Institute (HKDI)

HKDI is established to meet the development needs of the creative industries. It is committed to nurturing professional talents with critical thinking, cultural awareness, social responsibility and international perspective. With a rich heritage in design education, through the Hong Kong Institute of Vocational Education (IVE), HKDI brings together the strengths of the design related departments of IVE, to create cross fertilisation and synergy. HKDI students actively involve in joint projects and attachment programmes with the industry to attain up-to-date knowledge on design practice and thinking.

HKDI Student Industrial Attachment Programme

In line with HKDI’s unique “think-and-do” learning approach, the Programme is implemented with the aim to provide students valuable learning opportunities in a real organisational context in both Hong Kong and China. Through this, students can put what they have learnt into practice. They can also experience the operational and managerial aspects of a company, and gain insight into the pace and discipline of industry.

For this reason, HKDI partners with companies to provide workplace opportunities for students in preparation for entering industry.

Benefits to the Partner Companies

- Promote positive corporate social image
- Identify young designers as potential employees
- Obtain fresh ideas

HKDI Students

Our student participants are energetic and equipped with both professional and soft skills. Their learning specialisations open across:

- Animation and Motion Graphics
- Architectural Design
- Digital Media
- Fashion Design
- Fashion Merchandising and Retailing
- Fine, TV and Music
- Graphic and Advertising
- Image and Styling
- Interior and Exhibition Design
- Landscape Architecture
- Printing
- Product Design

Joining the Programme

All companies are welcome to offer attachment opportunities to our students. Work related to research, design, production, administration or day-to-day operation in weekly, monthly or project basis are all excellent opportunities. Attachments in either Hong Kong or China are both welcomed.

Company may specify the job requirements to help us identify appropriate candidates based on their capabilities and interests to match company’s needs.

Company is encouraged to pay the students, as an allowance, based on market rate, to cover the basic expenses. However, as students taking on the placement are not employees of the company, the MPF Ordinance and the Statutory Minimum Wages do not apply.

I am very amazed to see the students turn woolen fabric waste into dress samples. It’s really creative and environmentally friendly.

Ricky Nga
Pine Hover Ltd

Previous Partner Companies

- Bureau Veritas
- Crystal Group
- Davy
- HKTC
- Krippman
- MAC
- Malté
- PepsiCola-Quaker
- Ocean Park
- Oval Partnership
- Polo Ralph Lauren
- Pine Hover
- RTHK
- Shoe Lauri Designers
- TM&N
- VTech

Job Opportunities for Student Industrial Attachment Programme

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