Design is the process by which human beings take the unformed products of nature and turn them into buildings, art, jewellery, haute couture, furniture, cars and all the other fascinating artifacts of humanity that we encounter in our built environment. Design is the means by which human beings sign the world and our signature can be seen in everything from a new museum to an anglepoise lamp, and from a beautiful dress to a brilliantly practical household drill. At HKDI we know that to become a designer is to embark on a career that has a fundamental impact on the way people live and will live in the future. Because design is all around us, a designer can have an impact on the world that transcends borders, race and gender. A car designed in Beijing will be seen on the streets of Mexico City. A dress designed in Paris will illuminate the red carpet at the Academy Awards in Los Angeles. Design is about expanding horizons, about looking beyond what has been done before and finding ways to do it better, with more creativity, greater style and with more concern about the planet and its future. At HKDI we have expanded our international perspective to make the school a meeting place for designers from all over the world. With exhibitions, lectures and workshops that feature design masters from Hong Kong and beyond we encourage our students to use the synergistic forces of contemporary global creativity as a living library where they can be inspired and empowered. The creative talents who emerge from HKDI will help design the world of tomorrow. What will your world look like? Join us at HKDI and start the journey toward leaving your signature on planet Earth.
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LEARNING ENVIRONMENT

The state-of-the-art HKDI campus at Tiu Keng Leng has been turning heads since it opened in 2010. The innovative design of the building encourages a dynamic flow of people and ideas and provides a perfect platform in which staff and students can interact. The learning spaces are an ideal environment in which to engender the inspired knowledge that is the driving force of the creative process and the exhibition spaces, amongst the best in the region, help bring to HKDI the brightest and the best from all over the world.

VTC Auditorium
The staging, acoustics and seating in the auditorium make it a world-class space for performances, conferences and fashion shows. Few artists have such a canvas upon which to display their best works.

Learning Resources Centre
A laboratory for inspired knowledge, the Learning Resources Centre offers students all the information and data tools they need to transform lessons learnt into understanding and creative action.

Exhibition Spaces
The HKDI Gallery and d-mart provide a combined exhibition space of up to 1,330 square metres. Open to the public and intended to showcase the breadth of design generated in or related to the HKDI, the two spaces will host exhibitions, trade and industry related events, and displays of student works.
LEARNING EXPERIENCE

Instill Social Responsibility

Encourage Openness

Foster Interaction

Enrich International Perspective

Learn with Fun

Celebrate Diversity
CULTURAL DIVERSITY

The Colours of Asia

“I like being part of HKDI because the process here is as much about doing as it is about learning.”
Franz Bette

“Nothing could be more intimate than joining the creative process itself.”
Timo Vuorinen
“If art has a soul, then there is something private in art, so you need to keep this secret ambition back. So my advice would be to have your private world, your free space.”
Christopher Le Brun

“The role of design and the responsibility of the designer is to take the hidden space and make them tangible and clear.”
Neville Brody

“One of the biggest challenges for a designer is to create quiet objects that don’t intrude with their egocentricity, don’t compete with the surroundings or the architecture, but still carry a strong identity and are easy to recognise and remember.”
Boris Berlin

“Creating designs is about an attitude. As a designer nowadays, you should give more thought to the impact that design has on people. Design must be human and it must be caring.”
Kan Tai-keung
Henry Steiner
How to Make Money in China
24 Jan 2013
Father of Hong Kong design, best known for designing the HSBC logo and banknotes for Standard Chartered Bank.

Yee Chung Man
Word and Image – Art Direction of Film
10 May 2013
Renowned art director and costume designer of film, received nomination for Best Costume Design for his work on Curse of Golden Flowers in the Academy Awards.

Rocco Yim
Is Architecture an Art?
1 Feb 2013
Local architecture legend, with designs of Paris’ Bastille Opera, Guangdong Museum and Tamar Government Headquarters.

William Tang
Heritage-Culture-Fusioned HK Fashion
21 Jun 2013
His designs and shows never fail to push the edges of creativity or challenge conventions.

Tina Liu
Journey of an Image Director
24 Jan 2013
Known as Hong Kong’s Image Guru, experienced in designing image for super stars, celebrities and corporate professionals.

Gary Chang
In Search of a New Urban Dynamics: The Culture of Change, Choice, Connection and Co-existence
31 May 2013
International acclaimed architect and product designer, notable works include the transformation of his 32m² apartment in 24 ways.

Koyo William
The Art of Backward Thinking
22 Mar 2013
Specialises in customising bespoke costumes for celebrities. His fashion brand KUYO Jeans has earned international acclaim.

Douglas Young
Hong Kong Pride
12 Apr 2013
Founder of G.O.D., famous for retro-cool designs inspired by Hong Kong’s local culture.

Koyo William
The Art of Backward Thinking
22 Mar 2013

Michael Miller Yu
The Love Affair between Culture, Art and Design
5 Apr 2013
He has won Ten Outstanding Designers Award and Outstanding Greater China Design Award.

Lee Chi Wing
Looking Back and Moving Forward
3 May 2013
Up-and-coming product designer, dedicated to design quality lifestyle homeware.

Alan Chan
Revisiting “Oriental Passion Western Harmony”
22 Feb 2013
Designer, brand consultant and artist, with unique “East West Love Rhyme” design concept.

Tina Liu
Journey of an Image Director
24 Jan 2013

Gary Chang
In Search of a New Urban Dynamics: The Culture of Change, Choice, Connection and Co-existence
31 May 2013

Lee Chi Wing
Looking Back and Moving Forward
3 May 2013

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Heritage-Culture-Fusioned HK Fashion
21 Jun 2013
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WORLD-CLASS EXHIBITIONS

Toys Paradise – Creativity and Toy Culture of Hong Kong

red dot design award exhibition

D&AD Awards 2012 – Winners

Essential Eames

Hong Kong Design Legacy and Beyond – The 70 Fruitful Years of Kan Tai-keung

German Design Standards - From Bauhaus to Globalisation

The Colours of Asia
AWARDS

1. Yeung Man Fung
   Mermaid
   Champion of Ladies’ Boots and China Shoes
   The 12th Hong Kong Footwear Design Competition

2. Ho Tsz Ying
   Love and Care
   Gold Award (Student Group)
   Conqueror Design Contest 2011-12

3. Pang Horng
   Look Back
   Champion (Student Group)
   The 14th Hong Kong Eyewear Design Competition

4. Tang Yan Ki
   Ritual paper type
   Merit Award
   Kan Tai-keung Design Award 2011

5. Ngan Pik Ki
   Ripple
   Champion (Student Group)
   The 29th Hong Kong Watch and Clock Design Competition

6. Wong Wai Kei
   Hong Kong Tram
   Gold Prize
   Kan Tai-keung Design Award 2011
AWARDS

7 Tse To Ki
Upstairs Bookstore
Certificate of Excellent Perspective Awards 2012

8 Wong Ching Yi
Children with Dyslexia
Design Student of the Year 2011
HKDA – Design Student of the Year 2011

9 Leung Wai Hing
Gather
Merit Award (Student Group)
The 29th Hong Kong Watch and Clock Design Competition

10 Lo Chun Chin
Absolutely Hyperactive
First Runner-up and Best Use of Merino Wool Award
The 2nd Hong Kong Young Knitwear Designers Contest

11 Tam Ho Yin
Smart Guide
Design Student of the Year Award 2012
HKDA – Design Student of the Year 2012

12 Ko Kin Long
The New Eifel
Second Runner-up (Student Group)
The 14th Eyewear Design Competition

13 Tang Chun Kit
Family Vision
First Runner-up (Student Group)
The 29th Hong Kong Watch and Clock Design Competition
SUCCESS STORY

Leung Wai Chi, Michi
Graduate of Visual Communication

Michi is a natural-born designer and is especially strong in illustration and visual design. Her interest in design has its roots in her childhood, during which she was particularly attracted to things that were visually stunning and colourful.

With a strong desire to create her own brand, she decided to study for a Higher Diploma in Visual Communication at the HKDI, to foster her inspiration and insight in design, and prepare for a successful career in the design industry. During her studies at the HKDI, she built a solid knowledge of design principles, practical ability in the use of design software and valuable research and analytical skills. Michi also participated in various design competitions. She was the Winner of the Yahoo! Blog promotional campaign (2006), Runner-up in the Hong Kong Designers Association (HKDA) Design Student of the Year contest (2007), Finalist at the Swire Trust Future Brand Design Awards (2006) and Second Runner-up in the EEG Character Design Competition (2005).

To increase the scope of her professional development, she continued her studies by reading for a BA (Hons) in Graphic and Media Design (Typo/Graphics) at the London College of Communication, part of the University of the Arts London, where she focused on exploring typographic design.

She is now a Graphic Designer providing design services for corporate brands and environmental campaigns. Her most remarkable achievement to date is the publication of her first illustrated book, Cinnamon Apple, in 2011. Michi enjoys design work and is hoping to build up her own brand in the near future.

“Design originates from creativity and knowledge. Our world is changing because of design.”
SUCCESS STORY

Tam Ho Yin, Eddy
Graduate of Product Design

Eddy’s interest in product design began when he was a child and he created his first product. He was inspired by the artistry of his father, who ran a business in jade handcrafting. Eddy believes that product design should be closely related to our daily life and a brilliant design can improve the quality of life. With this strong interest and passion, he chose to study for a Higher Diploma in Product Design and Technology at the HKDI.

With the great attention and guidance from HKDI’s all Product design tutors, Eddy’s creativity and positive attitude was recognised in various competitions. During his study at the HKDI, he was the Individual Group Champion in the 13th Hong Kong Household Electrical Appliances Design and Innovation Competition, and won the Hong Kong Designers Association Design Student of the Year Award 2012 competing with more than 50 design students from 17 design institutes. Eddy was awarded a scholarship for his professional development. Interested in cross-cultural design, Eddy is planning to integrate his design concept with his father’s jade business. He believes that trendy and creative design will be an additional element that attracts the young customers.

Eddy is continuing his studies at the Hong Kong Polytechnic University, while actively participating in various design projects and undertaking freelance work. In 2012, he joined a trip to Milan as part of a Hong Kong Design Year programme, which inspired him to apply Chinese cultural elements to modern product design. His goal is to be a Design Director in ten years’ time and through thus career he hopes to promote the cultural and spiritual values of China through his work.

“Attitude is altitude. Design is a lifestyle full of inspiration and passion. Life will not be gorgeous without design.”

H^2 DRYER
SMALL CHANGE, BIG DIFFERENCE

Attitude is altitude. Design is a lifestyle full of inspiration and passion. Life will not be gorgeous without design.
SUCCESS STORY

Sin Mei Yuk, Aries
Graduate of Fashion Design

Aries graduated with a Higher Diploma in Fashion Design and Product Development in 2008. She first heard about the HKDI when she was a F5 student and two years after taking the A-Level examination she decided to study here. “HKDI graduates are preferred by employers when compared with other tertiary institutions as the courses offered are renowned in Hong Kong for being practical and comprehensive.”

Aries’ talent in fashion design was nurtured during her time at HKDI and she developed quickly. Apart from scholarship, she also gained an opportunity to work on placement for a month at PeclersParis, a distinguished trend, style and innovation-consulting agency. “It was a valuable experience for me and inspired me to establish my own local fashion company.” In addition to the opportunity to share experiences with mentors, guidance from her teachers and the practical curriculum at HKDI strengthened Aries’ knowledge of fashion design and the fashion industry.

Aries was fortunate to create her own business one year after she graduated. Her fashion company MODE CREATION LIMITED and her designer label MODEMENT have been built on the motto, “It’s time for fashion”. “It is not easy to run a company. We have four staff so far and focus on ready-to-wear and couture. We have just entered the Mainland market.”

As a designer, Aries remains active in open competitions, and has received the Young Design Talent Special Mention Award and was a finalist in the Hong Kong Young Fashion Designers’ Contest 2013.

Persistence and focus on your goal are the keys to success in your design career.

“Persistence and focus on your goal are the keys to success in your design career.”
For specific requirements of each programme, please visit the VTC Prospectus and Admissions website at www.vtc.edu.hk/admission for more details.

Starting from 2012, THEi admits eligible Hong Kong Diploma of Secondary Education graduates into its degree programmes; and from 2014, THEi will admit Higher Diploma graduates with a credit award into the senior years of the degree programmes.

Higher Diploma graduates may apply for admission to top-up degree programmes offered by VTC in collaboration with local and overseas universities or degree programmes offered by local or overseas universities.

Holders of the Diploma in Vocational Education award may apply for Higher Diploma programmes upon successful completion of prescribed modules.

Notes
1. For specific requirements of each programme, please visit the VTC Prospectus and Admissions website at www.vtc.edu.hk/admission for more details.
2. Starting from 2012, THEI admits eligible Hong Kong Diploma of Secondary Education graduates into its degree programmes; and from 2014, THEI will admit Higher Diploma graduates with a credit award into the senior years of the degree programmes.
3. Higher Diploma graduates may apply for admission to top-up degree programmes offered by VTC in collaboration with local and overseas universities or degree programmes offered by local or overseas universities.
4. Holders of the Diploma in Vocational Education award may apply for Higher Diploma programmes upon successful completion of prescribed modules.
TOP-UP DEGREE PROGRAMMES

Graduates of Higher Diploma (HD) programmes may continue their art and design degree programme studies in Hong Kong via collaborative one-year top-up degree programmes offered in conjunction with the following four UK universities:

Birmingham City University (BCU)
One of the country’s top 10 universities for art and design research offers delivery-focused, world-class, real-world solutions that focus on priority and emerging themes.

Nottingham Trent University (NTU)
An institution that has gained significant international recognition for its work in art and design, and which makes major contributions to the global design profession.

Sheffield Hallam University (SHU)
One of the UK’s most progressive and innovative universities, with an excellent reputation for the quality of its teaching and applied research.

University of the Arts London (UAL)
London College of Fashion is the only college in the UK that specialises in image education, research and consultancy.

The strengths of the programmes are that they:
- Broaden the international horizons of students
- Focus on design management
- Enhance research capability
- Are taught by overseas and local experts
- Open up employment opportunities
Three of the four universities, namely BCU, NTU and UAL, had their collaborative programmes successfully accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications during 2011. These collaborative programmes have been awarded the same status as a local degree in the Civil Service Recruitment and Student Financial Support programmes.

### Overseas Universities (UK)

#### Birmingham City University
- BA(Hons) Interior Design: 251238
- BA(Hons) Product Design: 251239
- BA(Hons) Visual Communication (Graphic Communication): 251236
- BA(Hons) Visual Communication (Illustration): 252181
- BA(Hons) Visual Communication (Moving Image): 251237
- BA(Hons) Visual Communication (Photography): 252180

#### London College of Fashion, University of the Arts London
- BA(Hons) Fashion: Hair and Make Up: 252043
- BA(Hons) Fashion: Styling and Photography: 252044

#### Nottingham Trent University
- BA(Hons) Fashion Design: 251504
- BA(Hons) International Fashion Business: 251505

#### Sheffield Hallam University
- BA(Hons) Metalwork and Jewellery: 252251

It is up to individual employers to decide whether they recognise qualifications resulting from the above programmes. For more details concerning recognition and articulation arrangements, please visit the SHAPE Homepage at [www.vtc.edu.hk/shape](http://www.vtc.edu.hk/shape)
“Design is where science and art break even.”
Scott Stevenson

Kwok Ka Ching

Mok Ka Wai

Chan Kit Leung

Leung Pak Lun
DESIGN FOUNDATION STUDIES

All students entering the 2-year Higher Diploma programmes will navigate through a broad-based Discipline Core Modules studies spanning Year 1 and Year 2. It provides a solid foundation for the incubation and integration of myriad design experience in the study pathway as well as the lifelong learning in the career development. There are 3 major areas: Creative Thinking, Cultural Studies, Aesthetics and Semiotics.

Discipline Core Modules

**Creative Thinking** introduces the theories and practices of diverse modes of thinking. It explores creative and divergent thinking from definition and analysis of design problems to the generation of ideas, concept development and evaluation. The fundamental thinking skills are demonstrated and tested through a series of carefully devised exercises.

**Cultural Studies** aims to enrich students’ basic research skills in investigating cultural issues with respect to social, creative and sustainability contexts; awaken their aesthetic judgement in relation to cultural context and to improve their critical thinking to narrate the important role of cultural values in arts and design practices.

**Aesthetics and Semiotics** introduces the theories and practices of aesthetics and semiotics in relation to design context. It explores systematic ways of studying aesthetics in a relatively objective manner through observation, recognition, classification and evaluation of natural and man-made objects. The fundamental skills of communication using signs and words relating to students’ experiences in daily life and their social environment are applied in different exercises.
Higher Diploma in Visual Arts and Culture
視覺藝術與文化研究高級文憑
Programme Code: DE114105

Programme Aims
This wide reaching programme offers learning of visual arts inspired by contemporary culture that exists to create a proactive and critical atmosphere to develop diverse artistic practices and a space for thinking, experimentation and reflection. Our main learning activities are characterised to provide opportunities to work with visiting felowes, artists-in-residence, collaborative artist-led projects, museum / gallery visits, exhibitions and internships, which will surely deliver a strong impact and inspire more innovative and refreshing student works. Together, these strands of activities can empower the production with special synergy and enrich the learning atmosphere as well as the display and dissemination of visual arts and art management experiences.

It is designed also with an emphasis on generic, language and communication training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

Professional Core Modules
- Visual Arts Practice and Making
- Visual Arts and Culture Appreciation
- Visual Arts and Culture Project Management
- History and Theories of Visual Arts
- Sustainability in Visual Arts
- Graduation Project

Career Prospects
The Visual Arts and Culture programme is responding to the rapidly growing demand for professional human resources in visual arts and related fields in Hong Kong and worldwide. Students will have full potentials to take up other career opportunities as the programme has fully enhanced their abilities to create, think, produce and build portfolios. Jobs that students would excel at includes: visual arts entrepreneurs who will create value for the community and business sectors, artists who will create public arts to facilitate living environment, assistant art administrators in museums and art centres, assistant curators of cultural programmes and art exhibitions as well as tutors for arts and design institutions.

Articulation to University
Visual Arts and Culture programme is developing articulation to top-up degree programmes offered by universities overseas. Graduates can also apply for admission to the related degree programmes of local universities.
COMMUNICATION DESIGN AND DIGITAL MEDIA

Advertising Design
Creative Media
Digital Music and Media
Film and Television
Printing and Publishing
Visual Communication
Higher Diploma in Advertising Design

Programme Code: DE124101

Programme Streams
The first semester is a common one. Depending on their choice, academic performance and availability of places in specific streams, students then progress to one of the following streams from the second semester onwards:
- Higher Diploma in Advertising Design
- Higher Diploma in Advertising Design (Digital Marketing)

Programme Aims
This programme aims to be the top-of-mind HD programme in Advertising Design that focuses on the balance between creativity and market need.

Richest possible learning experiences are provided for students who will become creative and competitive with transferable skills, cultural awareness, consumer insight and market acumen in advertising, digital marketing and brand promotions. Students will learn to create innovative advertising, integrated marketing communications, social and brand messages with greater consumer engagement, experience and participation through traditional and new media.

Students will apply creativity persuasively and realistically by transforming big ideas into compelling messages that sell. Students are trained to become adventurous advertising creative who are open-minded, playful, confident, compelling and competitive. They are encouraged to be observant, critical and responsive in the ever changing and challenging world of advertising.

This programme is designed with an emphasis on generic, language and communication training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

Professional Core Modules
- Digital Marketing
- Introduction to Search Engine Marketing
- Mobile Advertising and Email Marketing
- Online Advertising

Career Prospects
Graduates will be able to join the industry at entry level, and later become professionals such as creative directors, art directors, copywriters, account managers, promotion and event managers, studio and production managers, brand managers, web designers, visualisers, media planners, search engine marketing consultants, digital marketers, multimedia designer and social media managers.

Articulation to University
Graduates are eligible to apply for admission to the following degree programmes:
- BA(Hons) Visual Communication (Graphic Communication), Birmingham City University, UK
- BA(Hons) Advertising, Technological and Higher Education Institute of Hong Kong, VTC, HK

Upon admission to relevant degree courses, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.
Higher Diploma in Creative Media

Programme Code: DE114102

Programme Streams
The first semester is a common one. Depending on their choice, academic performance and availability of places in specific streams, students then progress to one of the following streams from the second semester onwards:

- Higher Diploma in Creative Media
- Higher Diploma in Creative Media (Animation and Visual Effects)
- Higher Diploma in Creative Media (Interactive Media)

Programme Aims
This programme aims to nurture aesthetic and art sense associated with professional knowledge and critical thinking skills. To prepare students become multimedia professionals, the programme will provide training on different digital media production skills. It will also enable students to adapt new skills and technologies in the future.

This programme is designed with an emphasis on generic, language and communication training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

Professional Core Modules
- Contemporary Animation Studies
- Global Experience in Creative Media
- Interactivity for Branding and Business
- Mobile App Design

Career Prospects
Graduates will be equipped to become animators, assistant digital art directors, exhibition designers, graphic designers, mobile add developers, producer assistants, video editors and web designers.

Articulation to University
Graduates are eligible to apply for admission to the following degree programmes:

- BA(Hons) Visual Communication (Moving Image), Birmingham City University, UK
- BA(Hons) Creative Media, City University of Hong Kong, HK

Upon admission to relevant degree courses, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.
“No masterpiece was ever created by a lazy artist.”

Salvador Dali

Chow Ka Yi and Lo Wing Huen

Chan Man Chun, Chan Pui Yi, Chan Yan Nam, Lau Tsz Wai
Li Ching Wa and Wo Wing Nam
Programme Aims
This programme aims to educate students the techniques for composing, creating, recording and manipulating digital music and sound for media production. In order to provide a new breed of music, sound and audio talents / designers and production specialists for cross-sector activities in media and entertainment industry.

This is the unique programme in Hong Kong that integrates education and training in both music production and audio technology for media production. Adopting “student-centred” pedagogy to enable students to develop their knowledge through participation in various practices and learning activities, this programme provides a creative, experimental and technically and orientated learning experience to students in building up their professionalism.

This programme is designed with an emphasis on generic, language and communication training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

Professional Core Modules
- Digital Music Composition and Arrangement
- Recording, Mixing and Media Audio Post-production
- Scoring and Sound Design
- Technical Arts and Multimedia Interactive Design for Performing Arts

Career Prospects
Graduates will be eligible for employment as sound designers, film and TV sound designers, music scoring composers, production sound and live sound recording engineers, film and video sound effect specialists and music producers in media and entertainment industries.

Articulation to University
Graduates are eligible to apply for admission to the following degree programme:
- BSc(Hons) Sound Technology and Digital Music, Oxford Brookes University, UK (direct entry to Year 3)

Upon admission to relevant degree course, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.
Programme Aims
This programme aims to equip students with the technical and professional knowledge, competence, skills and vision, via the blending of theoretical knowledge and practical application, to enable them to professionally manage the process of video and film-making and pursue careers in the Film and Television industry.

This programme is designed with an emphasis on generic, language and communication training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

Professional Core Modules
- Multi-cam Management
- Scriptwriting Workshops
- Video Effects and Applications
- Video Production Workshops

Career Prospects
Graduates will have opportunities to work in various types of companies, including television stations, film companies, TV production houses, advertising agencies, in-house video production departments, news agencies, web TV companies, public relations and event companies, multimedia companies and education supporting units. They will be able to take up roles such as cinematographers, film editors, scriptwriters, production managers, lighting directors, technicians, researchers, copywriters, reporters, freelance videographers, or assistants to producers, art directors, directors of cinematography, film and TV programme directors, creative directors as well as technical directors.

Articulation to University
Graduates are eligible to apply for admission to the following degree programme:
- BA(Hons) Visual Communication (Moving Image), Birmingham City University, UK

Upon admission to relevant degree course, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.
“In the design process, my gut instinct is my best critic. I just wished I would always listen to it!”

Bryan Tamayo

Student Band Live Lounge music performance at programme flagship event Music in Motion, HD in Digital Music and Media
Higher Diploma in Printing and Publishing
印刷及出版高級文憑
Programme Code: DE114107

Programme Streams
The first semester is a common one. Depending on their choice, academic performance and availability of places in specific streams, students then progress to one of the following streams from the second semester onwards:
- Higher Diploma in Printing and Publishing
- Higher Diploma in Printing and Publishing (e-Publishing)
- Higher Diploma in Printing and Publishing (Publication Design)

Programme Aims
The programme aims to offer students comprehensive understanding of the state-of-the-art publishing and printing technologies in design, commercial printing, book publishing, e-publishing, publication design and packaging areas, with the essential knowledge and skills in effective selling, marketing and management functions within the diverse sectors of the printing and publishing industry.

This programme is designed with an emphasis on generic, language and communication training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

HKDI is the unique education provider offering higher diploma printing programmes in Hong Kong with strong industry support. The employment rate of our graduates always exceeds 95% in the past 30 years.

Professional Core Modules
- Colour Management System
- Editorial Design
- Multi-platform Design
- Photography and Retouching
- Print Publishing Management
- Printing and Publishing
- Sales and Marketing for Printing and Publishing

Career Prospects
Graduates will be able to take up employment as sales executives, customer service representatives, management trainees, print buyers, assistant designers and production technicians in many different types of print media and publishing businesses, such as design houses, publishers, advertising agencies, print brokers, pre-press companies, printing equipment suppliers, book printing companies, and packaging printing companies.

Articulation to University
Graduates are eligible to apply for admission to the following degree programme:
- BEng Printing, Wuhan University, China

Upon admission to relevant degree course, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.
Higher Diploma in Visual Communication

Programme Code: DE114106

Programme Streams
The first semester is a common one. Depending on their choice, academic performance and availability of places in specific streams, students then progress to one of the following streams from the second semester onwards:

- Higher Diploma in Visual Communication
- Higher Diploma in Visual Communication (Brand Design)
- Higher Diploma in Visual Communication (Information Design)
- Higher Diploma in Visual Communication (Photography)

Programme Aims
This programme aims to develop students' ability to communicate creatively by using creative visual and digital media. The focus of the programme is to equip students with visual communication skills on analytical thinking, visual expression and problem solving, message interpretation, manipulation and communication through a wide range of graphic design media including branding and marketing, persuasive strategy, information, interactive design and visual manipulation. We aim at nurturing self-motivated problem solvers who are observant, curious, passionate and date to explore new frontiers in visual communication.

The programme also provides a broad educational experience with creativity, project management, interpersonal communication and team-building skills which matches industry demands for flexible, articulate graduates who are able to compete in a dynamic, fast paced and ever changing regional creative environment.

Professional Core Modules
- Introduction to Brand Design
- Marketing and Consumer Behaviour
- Typography (Introductory and Experimental)
- User-centred Design and Utility

Career Prospects
Graduates will be ready to join consultancies specialising in a wide range of design areas, including graphic design, branding, advertising, publication media, multimedia and animation, packaging, digital marketing, exhibition display and illustration. They may also set up their own studios as design practitioners and entrepreneurs.

Articulation to University
Graduates are eligible to apply for admission to the following degree programmes:

- BA(Hons) Visual Communication (Graphic Communication), Birmingham City University, UK (for graduates of Visual Communication Stream and Information Design Stream)
- BA(Hons) Visual Communication (Illustration), Birmingham City University, UK (for graduates of Visual Communication Stream)
- BA(Hons) Visual Communication (Photography), Birmingham City University, UK (for graduates of Photography Stream)

Upon admission to relevant degree courses, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.
“To create a memorable design you need to start with a thought that’s worth remembering.”

Thomas Manss
FASHION AND IMAGE DESIGN

Fashion Design
Fashion Image Design
International Fashion Business
Higher Diploma in Fashion Design
時裝設計高級文憑
Programme Code: DE124301

Programme Streams
The first semester is a common one. Depending on their choice, academic performance and availability of places in specific streams, students then progress to one of the following streams from the second semester onwards:

- Higher Diploma in Fashion Design
- Higher Diploma in Fashion Design (Accessories Design)
- Higher Diploma in Fashion Design (Knitwear Design)

Programme Aims
Hong Kong is one of the key fashion centres in the world. The fashion industry is extensive and includes fashion clothing and accessory design, research and development, merchandising, retailing, brand promotion and management.

This programme is designed to enable students to work in the fashion design and product development field. Students will find the programme both practical and creative, learning through fashion shows, live projects, design competitions, working with visiting practitioners and organisations from fashion and related industries. Students will be expected to acquire the techniques in design concept generation, pattern making and sewing of fashion products. The Knitwear Design and Accessories Design streams will further provide students a more comprehensive learning scope as needed in the market.

This programme is designed with an emphasis on generic, language and communication training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

Professional Core Modules
- Fashion Design
- Fashion Design Competition
- Fashion Illustration
- Fashion Workshop (Pattern Making and Garment Sewing)
- Industrial Attachments

Career Prospects
Graduates may be employed as fashion designers, fashion knitwear designers and fashion accessories designers as well as fashion coordinators, stylists, product development executives, buyers, visual merchandisers and editors.

Articulation to University
Graduates are eligible to apply for admission to the following degree programmes:

- BA(Hons) Fashion Design, The Nottingham Trent University, UK
- BA(Hons) Fashion Design, Technological and Higher Education Institute of Hong Kong, VTC, HK
- BA(Hons) International Fashion Business, The Nottingham Trent University, UK

Upon admission to relevant degree courses, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.
“Design is the application of intent – the opposite of happenstance, and an antidote to accident.”

Robert L. Peters
Higher Diploma in Fashion Image Design
時裝形象設計高級文憑
Programme Code: DE114303

Programme Streams
The first semester is a common one. Depending on their choice, academic performance and availability of places in specific streams, students then progress to one of the following streams from the second semester onwards:

- Higher Diploma in Fashion Image Design (Hair and Make-up Styling)
- Higher Diploma in Fashion Image Design (Styling and Photography)

Programme Aims
Image design has been accepted as a new professional specialising in make-up, hair styling, fashion styling and fashion photography to create the best and most appropriate image and styling for individual, brand and corporate.

The programme aims to provide graduates with systematic and professional training to enter the fashion image design, advertising, film, TV and media, costume / art direction industries.

This programme is designed with an emphasis on generic, language and communication training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

Professional Core Modules
- Fashion Photography
- Fashion Hairstyling
- Fashion Make-up
- Fashion Styling

Career Prospects
Employment opportunities within the image design profession include working on magazine editorial, photography shoots, TV commercials and advertising campaigns as well as in the film and TV industries. Graduates may be employed as fashion stylists and image consultants, magazine stylists, make-up or hair stylists and fashion photographers.

Articulation to University
Graduates are eligible to apply for admission to the following degree programmes:

- BA(Hons) Fashion: Styling and Photography, London College of Fashion, University of the Arts London, UK
- BA(Hons) Fashion: Hair and Make Up, London College of Fashion, University of the Arts London, UK

Upon admission to relevant degree courses, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.
Higher Diploma in International Fashion Business

Programme Code: DE114302

Programme Streams
The first semester is a common one. Depending on their choice, academic performance and availability of places in specific streams, students then progress to one of the following streams from the second semester onwards:

· Higher Diploma in International Fashion Business
· Higher Diploma in International Fashion Business (Branding)
· Higher Diploma in International Fashion Business (Merchandising)
· Higher Diploma in International Fashion Business (Visual Merchandising)

Programme Aims
Hong Kong is an international fashion business centre. Many international enterprises have regional offices in Hong Kong and their business spread over the neighbouring countries. Renowned international fashion brands also developed their markets in Hong Kong and China in recent years.

The fashion business consists of a wide range of activities in the spectrum of the whole supply-demand pipeline, including production, merchandising, branding management, marketing, retailing, visual merchandising and other supporting businesses.

This programme is designed to enable students to work in the different areas of fashion business. Emphasis will also be put on enriching students’ international exposure. Students will find the programme both practical and creative, through different learning experiences such as lectures, tutorials, projects, visits, competitions and industrial attachment. Broad knowledge and skills in fashion business, fashion design, fashion materials and technology form the core components of the programme from which students can select a more general study stream or one of the specific study scopes in branding, merchandising or visual merchandising.

This programme is designed with an emphasis on generic, language and communication training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

Professional Core Modules
· Fashion Branding and Marketing
· Fashion Materials and Technology
· Fashion Trend Analysis
· Globalisation and the Fashion Business Environment

Career Prospects
Graduates may be employed as fashion buyers, merchandisers, brand executives, marketers, coordinators, retail executives, visual merchandisers and editors.

Articulation to University
Graduates are eligible to apply for admission to the following degree programmes:

· BA(Hons) International Fashion Business, The Nottingham Trent University, UK (for graduates of all Streams)
· BA(Hons) Fashion: Styling and Photography, London College of Fashion, University of the Arts London, UK (for graduates of Branding Stream)

Upon admission to relevant degree courses, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.
“It’s art if can’t be explained. It’s fashion if no one asks for an explanation. It’s design if it doesn’t need explanation.”

Wouter Stokkel
PRODUCT AND INTERIOR DESIGN

Architectural Design
Landscape Architecture
Product, Interior and Exhibition Design (Subject Group)
Exhibition Design
Interior Design
Product Design
Higher Diploma in Architectural Design
建築設計高級文憑
Programme Code: DE114501

Programme Aims
This programme lays a foundation of both design philosophy and technical practicality for students who intend to pursue the architectural profession, providing the background training in visual communication, basic two and three dimensional designs, architectural theory and history, and basic building methodology and construction technology for the students to practise or to continue with further study in architecture. It will equip students with the technical aptitude, professional knowledge and skills together with the necessary legal faculty, professional language, leadership qualities, interpersonal and other generic skills, initially at a para-professional level, via the blending of theoretical knowledge and practical application, to enable them to pursue careers in the profession of architecture. It also aims to cultivate a holistic approach to design education that encompasses both conceptual and professional concerns leading to graduates’ capability of independent decision-making.

Professional Core Modules
- Architectural Design Studio
- Architectural Visualisation
- History and Theory of Design
- Principles of Building
- Professional Practice
- Graduation Project

Career Prospects
Architectural knowledge is the basis of extensive areas of creative industry. Even if the students prefer not to further study in architecture, the job prospect for graduates from this programme remains promising. Potentially interesting, challenging and rewarding positions include: architectural assistant, architectural draftsman, architectural visualiser, architectural renderer, project manager, project coordinator, contractor, interior draftsman, interior designer, furniture designer, exhibition designer, retail designer, window display designer, set designer, stage designer, curator for museum, exhibition or gallery, installation artist, painter and sculptor, etc.

Articulation to University
The course prepares students to advance their careers as architects and architectural project managers via articulation to further education in architecture. The HKDI plans to explore a top-up degree programme that will allow HD graduates to articulate to architectural Bachelor’s degree programme. This would open the way for them to continue their studies in relevant Master’s degree programmes, sit for professional examinations for membership of professional organisations, and qualify as registered architects.

* This programme will be mainly conducted in IVE (Kwun Tong), in which home-based studio space for students would be provided.
“The most innovative designers consciously reject the standard option box and cultivate an appetite for thinking wrong.”
Marty Neumeier
Higher Diploma in Landscape Architecture
圓境建築高級文憑
Programme Code: DE114502

Programme Aims
The programme lays a foundation of both design philosophy and technical knowledge for students who intend to pursue the landscape architecture profession, providing the background training in basic design skills, planting design, landscape architecture theory and history, technology, and visual communication, for the students to practise or to advance to further studies in landscape architecture. It equips students with technical aptitude, professional knowledge and skills together with the necessary legal and managerial knowledge, professional language, leadership qualities, interpersonal and other generic skills, initially at a para-professional level, via the blending of theoretical knowledge and practical application, to enable them to pursue careers in the profession of landscape architecture. It also aims to cultivate a holistic approach to design education that encompasses both conceptual and professional concerns leading to graduates’ capability of independent decision-making.

This programme is designed with an emphasis on generic and language training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

Professional Core Modules
- History and Theory of Landscape Architecture
- Landscape Design Studio
- Landscape Visualisation
- Principles of Landscape Architecture
- Professional Practice
- Graduation Project

Career Prospects
Possible careers for graduates of the HD in Landscape Architecture include landscape architectural assistant, project assistant and technical officer in government, landscape architectural consulting, engineering and contracting firms, as well as private corporations and land developers.

Articulation to University
Graduates are eligible to apply for admission to the following degree programme:
- BA(Hons) Landscape Architecture*, Technological and Higher Education Institute of Hong Kong, VTC, HK

They can hence continue to further their studies in relevant Master’s degree programmes, sit for professional examinations for membership in professional organisations and be qualified as Registered Landscape Architects.

* Subject to successful validation of the programme
* This programme will be mainly conducted in IVE (Kwun Tong), in which home-based studio space for students would be provided.
Higher Diploma in Product, Interior and Exhibition Design
(Subject Group)
產品、室內及展覽設計高級文憑 (科目組)
Programme Code: DE110510

Programme Streams
The first semester is a common one. Depending on their choice, admission score, personal tutor recommendation and availability of places in specific streams, students then progress to one of the following streams from the second semester onwards:

- Higher Diploma in Exhibition Design
- Higher Diploma in Interior Design
- Higher Diploma in Product Design
  a. Product Design Stream
  b. Jewellery Design Stream
  c. Timepiece and Lifestyle Product Design Stream

Programme Aims
The Department of Product and Interior Design runs a one-semester three-dimensional broad-based curricula common to all first year Higher Diploma students studying in Product Design, Interior Design and Exhibition Design. The programme is aimed primarily at students who have completed their secondary school education and expect to take up specialist 3-dimensional design studies. It is designed to reflect the context of basic design and creative knowledge and skills which serve as an introduction to and preparation for, the year one students’ next four semesters’ study in their respective professional design programmes / streams.

The three-dimensional broad-based common curriculum design provides a holistic experience to the year one students and a sound foundation for enabling students to confirm their study programmes / streams within the Department of Product and Interior Design.

Professional Core Modules
- Computer-aided Design Fundamentals
- Design, Process and Visualisation
- Structure, Material and Form
- Three-dimensional Design Studies
Programme Aims
Hong Kong is one of the most popular places in the world for international companies to showcase their products and services at exhibitions and conferences. As a result, there is a high demand for expert specialist graduates to design, produce and manage the many promotional events which take place each year.

The Higher Diploma programme will give you the knowledge and skills to work as both a designer and a manager in the exhibition industry. You will learn basic design methodology and techniques including cultural context and spatial layouts, and also creative production skills for exhibition design, animation, lighting and interactive presentations. You will also learn about marketing, trade promotions, corporate image design and how international events are managed.

Professional Core Modules
- Exhibition Design
- Exhibition Material and Technology
- Exhibition Lighting Design and Technology
- Interactive Experience Design

Career Prospects
Many careers will be open to course graduates. They will be able to seek employment as designers for exhibitions, conferences, multimedia presentations, museums, and shopping malls displays. In addition, there will be opportunities for careers in event promotion, coordination and organisation.

Articulation to University
Graduates are eligible to apply for admission to the following degree programmes:
- BA(Hons) Design for Exhibition and Museums*, University of Lincoln, UK
- BA(Hons) Interior Design, Birmingham City University, UK

Upon admission to relevant degree courses, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.

* Subject to the registration of the programme
Programme Aims
Interior designers work to create harmonious, practical and aesthetically pleasing environments and the spaces we live in. Students learn to achieve this by understanding how historical, social, cultural, economic and technical considerations help to make good designs. Students will learn how to research, develop and present creative ideas and concepts. Students will be equipped with professional and technical design skills through individual and team projects. The programme provides internship opportunities, industry projects and seminars by renowned design professionals, through which students will understand industry requirements and acquire valuable practical experience. Graduates will possess confidence, technical competence, presentation skills and project management skills to work in a professional design studio.

This programme is designed with an emphasis on generic, language and communication training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

Career Prospects
Rapid economic development currently taking place in Asia is creating abundant employment opportunities for interior design graduates. They will be able to work for small or large-scale architectural and interior design firms on corporate, residential, hospitality, retail, food and beverage, leisure and other types of development. Alternatively, they may opt to work in the exhibition, television, furniture, lighting, stage design and other industries.

Articulation to University
Graduates are eligible to apply for admission to the following degree programme:
- BA(Hons) Interior Design, Birmingham City University, UK

Upon admission to relevant degree course, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.

Professional Core Modules
- Computer-aided Design
- Interior Design Studies
- Interior Technology
- Professional Practice

This programme is a profession pathway for a HD in Product, Interior and Exhibition Design (Subject Group)
Higher Diploma in Product Design

Programme Streams
The first semester is a common one. Depending on their choice, academic performance and availability of places in specific streams, students then progress to one of the following streams from the second semester onwards:

- Higher Diploma in Product Design
- Higher Diploma in Product Design (Jewellery)
- Higher Diploma in Product Design (Timepiece and Lifestyle Product)

Programme Aims
With a view that the government of the HKSAR aspires to develop Hong Kong into a design hub in the region and the fact that a large proportion of the world's products are manufactured in China, product design is growing more important. The programme allows students to study culture and lifestyle and how these factors influence the design of a product. Students will also learn to conduct research, analyses product and market trend, master technology and product concept to rejuvenate or enhance products. The programme will provide individual or group projects in collaboration with industries, through which students will acquire communication, presentation skills and the professional practice required by industries. Graduates will be confident, technically competent, creative and culturally sensitive, ready to embark on a career as a product designer. This programme is designed with an emphasis on generic and language training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

Professional Core Modules
- Computer-aided Industrial Design
- Digital Timepiece Design
- Jewellery Design – Advanced Applications
- Material and Fabrication Process
- Product Design – A Social Context
- Professional Practice: Design and Business

Career Prospects
Graduates may work for product design consultancies or as product designers in a wide range of industries including consumer electronic, electrical appliances, household products, toys, jewellery, timepieces, eyewear and lifestyle products.

Articulation to University
Graduates are eligible to apply for admission to the following degree programmes:

- BA(Hons) Product Design (Industrial Design), Birmingham City University, UK (for graduates of Product Design Stream and Timepiece and Lifestyle Product Stream)
- BA(Hons) Products Design, Technological and Higher Education Institute of Hong Kong, VTC, HK
- BA(Hons) Metalwork and Jewellery, Sheffield Hallam University, UK (for graduates of Jewellery Stream)

Upon admission to relevant degree courses, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.

*This programme is a progression pathway for a HD in Product, Interior and Exhibition Design (Subject Group)
“Design is the fundamental soul of a human-made creation that ends up expressing itself in successive outer layers of the product or service.”

*Steve Jobs*
Foundation Diploma (Level 3) Programme – Design Stream

Programme Aims
To provide students with the design fundamentals, language and generic skills they will require for further studies. Through a “think and do” interactive approach, the design modules emphasise conceptual and practical skills, design technology, creative process and key aspects of the design industry. Students also learn the presentation, communication and interpersonal skills they will need in design studies.

Design Modules
- Design Profession and Industry
- Design Concepts and Methods
- User Experience in Design
- Creative Studio

Career Prospects
To equip students with skills required for employment in the design and creative industries and prepare them for further studies.

Further Studies
Foundation Diploma (Level 3) graduates will be eligible to apply for VTC’s Higher Diploma Programmes, which normally require five HKDSE subjects at Level 2 or above, including English Language and Chinese Language.
PROFESSIONAL EDUCATION AND ENGAGEMENT CENTRE (PEEC)

HKDI · PEEC offers design and related training for corporations, academic institutions, government departments, and professionals through short courses, seminars and workshops, and study missions to Mainland China and other cities.

The purpose is to develop creativity and talent, multidisciplinary knowledge and skills, crossover of ideas and practices for business growth and career advancements.

Our programmes are industry specific, highly practical and applicable to the work environment. They are especially designed for busy professionals who are seeking new knowledge and skills to advance their careers to the next level and/or broaden their professionalism to new areas. All programmes have attained the status of Qualifications Framework Level 4 and many programmes have been approved by the Continuous Education Fund (CEF) to provide local professionals with financial assistance in lifelong learning.

Courses are module-based. Upon successful completion, students will be awarded a module certificate contributing to the award of a Professional Certificate or Professional Diploma.
Design Management
A one-stop course that integrates strategy, business, culture, quality management, marketing, logical thinking and design research. Suitable for designers aiming for management and leadership roles.

Strategic Online Advertising
Developed with Yahoo! Hong Kong. Comprehensive training on strategic implementation of integrated online advertising campaigns.

Freehand Visualisation
Train your hand drawn and perspectives drawing skills to complement your computer skills to enhance visualisation – a must-take course for idea development and client presentation.

Fashion Pattern Design and Fitting by Winsome Lok and Lee Kwan Ho
Skills and techniques training in pattern drafting, garment fitting and pattern alternation. Able to produce commercial patterns and garment mock-up for professional presentation.

Contemporary Jewellery Design Workshop by Franz Bette
Give meaning and depth to contemporary jewellery design. Be inspired by the culture and environment around you. Learn the creative use of materials both natural and man-made.

Creative Multimedia Illustration Workshop by Chow Lee and Harvey Chan
Combining freehand drawing skills and digital application to facilitate concept and personal creative style development.

Enquiry
T 3928 2777 F 3928 2054 peec.hkdi@vtc.edu.hk www.hkdi.edu.hk/peec www.facebook.com/HKDIPEEC

Guest Speaker from StartUIG
Illustrated by Iris Leung

Lecturer Winsome Lok with student
Designed by Franz Bette
Illustration by Professional Illustrator Chow Lee
Entrance Requirements
Applicants who wish to apply for full-time programmes offered by the HKDI in the academic year 2013/14 should meet the following general entrance requirements:

**Higher Diploma Programme (5 semesters) – Holder of S6 (NSS) Qualification**
Five HKDSE subjects at Level 2 or above, including English Language and Chinese Language; OR VTC Foundation Diploma (Level 3); OR VTC Diploma in Vocational Education; OR Yi Jin Diploma; OR Equivalent

**Foundation Diploma (Level 3) (3 semesters)**
Completion of Secondary 6 (under the New Senior Secondary Academic Structure); OR Equivalent

Notes
1. Applicants possessing an "Attained" and "Attained with Distinction" in an HKDSE Applied Learning (ApL) subject are deemed to have attained “Level 2” and “Level 3” respectively in an Elective subject. A maximum of two ApL subjects can be counted for admission purpose.
2. Holders of DVE award upon successful completion of prescribed modules are eligible to apply for Higher Diploma Programmes.
3. Study duration of Higher Diploma / Foundation Diploma (Level 3) programmes is normally 2 to 3 semesters in one academic year.
4. Admission is subject to availability of study places.
5. Some programmes may have other specific requirements. Please refer to the Admissions Homepage at [www.vtc.edu.hk/admission](http://www.vtc.edu.hk/admission) for details.

Admission Details
This prospectus provides programme information only. For admission details, please refer to the Admissions Homepage at [www.vtc.edu.hk/admission](http://www.vtc.edu.hk/admission)

Tuition Fee
- The tuition fees for the 2013/14 academic year are currently under review. These will be determined taking into account inflation, curriculum structure and other relevant factors. Tuition fees are subject to annual reviews.
- The annual tuition fees of Higher Diploma programmes are charged on a semester basis. The annual tuition fees of Foundation Diploma (Level 3) programmes are charged in 2 instalments.
- The tuition fees for the 2013/14 academic year will be announced on the Admissions Homepage at [www.vtc.edu.hk/admission](http://www.vtc.edu.hk/admission) at a later stage.

**AY2012/13 Tuition Fees for Full-time Subvented Programmes**

<table>
<thead>
<tr>
<th>Programmes</th>
<th>Tuition Fee (HK$)</th>
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<tbody>
<tr>
<td></td>
<td>1st Semester</td>
</tr>
<tr>
<td>Higher Diploma</td>
<td>$12,100</td>
</tr>
<tr>
<td>Foundation Diploma (Level 3)</td>
<td>$9,800</td>
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</tbody>
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Notes
1. In addition to tuition fees, students will be required to pay other fees, such as caution money, students’ union fees and English Module Benchmarking Fee.
2. Applicants whose HKDSE English Language is below Level 1 or who have not taken the examination are required to complete an English enhancement programme with separate fees.
3. Some students may be required to study bridging modules or enhancement programmes to support their study; or to attend additional training and industrial attachments, for which separate fees will be charged.
CONTACT US