THANK YOU
TO ALL OUR SUPPORTERS

FOSTERING YOUTH’S EXCELLENCE IN CREATIVITY, DESIGN AND INNOVATION
Message from the Executive Director

Breaking Boundaries in Design Education

On behalf of Vocational Training Council (VTC), I would like to express our deepest gratitude to our supporters, alumni and friends for fostering the vision of the Hong Kong Design Institute (HKDI) to nurture a new generation of design talents to support the creative industries. It is only with your generosity that the VTC Design Education Fund has enabled us to further enrich our students’ experience, expose them to different cultures and sponsor their further education, making a real difference to them.

For more than 20 years, it has been our mission to provide quality education to help young people cultivate knowledge and professionalism. This goal cannot be possibly achieved without the steadfast support to us through industrial collaborations, and sponsorships from individuals, industry, foundations and institutions that share our ideals and aspirations.

We believe exposure to the design world is essential to the development of our students’ liberal and lateral thinking. This is why, in addition to providing a comprehensive and contemporary design curricula, we are committed to further nurturing our students with an international perspective and cultural sensitivity outside class. Your benefaction has created a legendary impact on our students, and we are delighted to highlight in this booklet some of the ways in which your patronage has provided a transformative and memorable experience for them, and helped them realise their dreams.

We look forward to your continuous support in the future.

Dr Carrie Willis, MBE, JP
Executive Director
Vocational Training Council
VTC Design Education Fund

The VTC Design Education Fund is set up to foster youth’s excellence in creativity, design and innovation. It finances projects and initiatives that aim to enhance the development of our design students, contribute to academic development, and support industry technological advancement.

Your patronage would make a major difference to our students in:

- Enhancing international perspective and cultural sensitivity
- Sponsoring local and overseas visits
- Fostering international exchanges
- Supporting participation in competitions
- Encouraging involvement in community work
- Funding special projects and programmes

How Your Support And Generosity Is Transforming The Students?
International Exposure and Cultural Perspective sponsoring students’ overseas visits to design schools, museums, heritage-listed buildings, and experience the daily life of different countries

Overseas Academic Exchanges supporting student exchanges with Mainland and overseas design schools, fostering exchange of ideas, and encouraging interactions with people of different nations

ENHANCE
STUDENTS’ SENSITIVITY TO HISTORY AND TRADITIONS

PROMOTE
INTERACTIVITY AND HARNESS CREATIVITY

International Exposure and Cultural Perspective
Accademia di Belle Arti, Italy
University of Westminster, UK
Otis College of Art and Design, USA

Overseas Academic Exchanges
Study Visit to Japan
Tsinghua University, China
Communication University of China, China
INCREASE
STUDENTS’ COMPETITIVENESS IN REACHING NEW HEIGHTS

International Competitions sponsoring students’ participation and travelling expenses in realising their ambitions in international competitions both local and overseas.

HK Young Design Talent Awards together with the HKSAR Government DesignSmart Initiative, fostering design capability building and nurturing of young practising designers to undertake overseas training in enhancing their professional skills.

STRENGTHEN
STUDENTS’ PROFESSIONAL PRACTICE AND SOCIAL AWARENESS

Participation in Community Work deepening students’ work experience in caring for the society through voluntary creative student projects, collaborations, local and overseas work attachments with non-profit making organisations.

Home Based Studio providing a dedicated study space, that models on professional practices and fully equipped with computers and design equipment, where students can gather, debate, cross-fertilise creative ideas.
**ENLIGHTEN**

**STUDENTS WITH DESIGN IDEAS AND INSPIRATIONS**

*Learning from World-class Masters* experiencing eastern and western cultures where renowned speakers from around the world give talks and personal sharing on their experience and insights of the design world.

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**Your Support**

*Investment in design education is a most worthy cause.*

Design originates from inspiration and exposure. As an educational institution, we rely heavily upon the generous support of friends, industry and alumni to further enrich our students’ experience, and help continue our legacy of providing a highly relevant design education to our young talents.

Partner with us to enhance Hong Kong as a premier design and creative hub of Asia and raise the industry to a higher level.

Help us reach our aspirations!

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