



FASHION ARCHIVE

HKDI 時裝資料館

The Fashion Archive (FA) was renovated in September 2017, boasting a newly renovated 360-m² space that housed around 1,500 historical fashion items. Visitors can now access the iconoclastic fashion items to understand their design, culture and history via an interactive platform made available by the HKDI Fashion Archive.

FA aims to become the backbone of a 'Fashion and Consumer Culture Research Centre' where the use of real fashion products as teaching and learning tools will be applied in fashion design education. Through the wide-ranging real-life fashion resources available and the application of modern interactive technology, users will be provided immersive experiences in aesthetic and analytical appreciation, linear historical evidence and understanding of garment forms and construction.

Also, FA serves as a Centre of Excellence at HKDI, with a view to attracting thousands of visitors every year. The centre portrays HKDI as a dedicated and committed institution pursuing excellence in fashion design education and research and taking a leading role in fashion education in the region.

HKDI時裝資料館於2017年9月完成擴建及翻新工程，總面積為360平方米，用以展示約1500件擁有悠久歷史的時尚珍藏。參觀者透過全新的互動平台，觀賞這批珍藏的資料，深入了解及體驗時裝設計、時尚文化和時裝界的發展歷史。時裝資料館亦旨在成為「時尚與消費文化研究中心」的骨幹，以館內珍藏為教學例子，讓使用者學習分析和欣賞不同年代的審美觀，了解各類型服裝的款式及手工，以備日後應用於時裝設計上。

目前，時裝資料館為HKDI卓越知識資源中心之一，預計每年可吸引數千名訪客，並將HKDI打造成亞洲時裝教育及研究的領導者。

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Member of VTC Group
VTC 機構成員

Department of Fashion & Image DESIGN

HD in Fashion Design

HD in Fashion Image Design

HD in Fashion Branding & Buying

HD in Fashion Media Design

HD in Costume Design For Performance

HD in Fashion Design Menswear



Higher Diploma in Fashion Design

時裝設計高級文憑

Exchange Programme Scholarship
學生交流獎學金
up to **HK\$ 1,000,000 (1 million)**
since 2014
Exchange to Belgium, Sweden, Denmark, Holland

Award Scholarship 比賽獎學金
up to **HK\$ 5,000,000 (5 millions)**
since 2006

Internship opportunities 實習機會
at
Alexander Wang in New York
Ann Demeulemeester in Belgium
Iris Van Herpen in Holland
Jean Paul Gaultier in Belgium
Matthew Miller in UK
Gaspard Yurkievich in France

Study trips to Belgium, Germany, USA, France, Italy, Holland and Sweden

HD in Fashion Design | DE114308

時裝設計高級文憑



online fashion brochure

Programme films :

This programme is designed to enable students to work in the fashion design and product development field. Students will find the programme both practical and creative, learning through fashion shows, live projects, design competitions, international exchange program, working with visiting practitioners and organisations from fashion and related industries. Students will be expected to acquire the techniques in design concept generation, pattern making and sewing of fashion products. The Knitwear Design and Accessories Design streams will further provide students a more comprehensive learning scope as needed in the market.

課程宗旨:

本課程旨在培育畢業生有效地晉身時裝設計及產品開發行業。課程著重創意培訓及實習。通過時裝表演、專題習作、設計比賽、國際交流活動及實習，從而提高學生在時裝設計意念、紙樣繪製及成衣車縫的技巧。課程提供針織設計及時裝配飾設計分流，給學生一個更全面的學習範疇以迎合市場之需求。

時裝設計學生及畢業生在各項比賽中均有出色的表現。由2006年開始，時裝設計學生已連續10年贏得由香港設計中心舉辦的「香港青年設計才俊獎」，每年取得二十五萬至五十萬元獎學金到外國大學進修，包括中央聖馬丁藝術與設計學院、倫敦時尚學院、伯明翰城市大學、巴黎國際時尚藝術學院及跟隨很多著名時裝設計師實習，包括美國的Alexander Wang、荷蘭的Iris Van Herpen、比利時的Jean-Paul Gaultier及法國的Gaspard Yurkievich。

課程分流:

課程設以下分流供同學選擇，以加強相關的專業知識及技能:

- Ⓞ 時裝設計高級文憑
- Ⓞ 時裝設計 (配飾設計) 高級文憑
- Ⓞ 時裝設計 (針織服裝設計) 高級文憑

第一學期為必修課程，第二學期則修讀以上分流。入讀分流視乎學額情況按同學之選擇及成績分配。



hkdi_fashion_design

Programme Streams:

Students may choose one of the following streams so as to enhance professional knowledge and skills in specific areas:

- Ⓞ Higher Diploma in Fashion Design
- Ⓞ Higher Diploma in Fashion Design (Accessories Design)
- Ⓞ Higher Diploma in Fashion Design (Knitwear Design)

The 1st semester is a common semester. Students will progress to the streams in the 2nd semester, subject to their choice, academic performance and availability of places in specific streams.



FASHION DESIGN MENSWEAR

HD in Fashion Design Menswear | DE114307

時裝設計男裝高級文憑

Programme films:

Menswear Design is a highly sought profession in the international fashion world and it is gaining its momentum in the Hong Kong and Mainland China markets. This programme explores the creative process of menswear design from research to the realization and production of contemporary fashion menswear. It encompasses style and sensibility through innovative cutting, fabric sourcing, proportion and construction in both structured and unstructured clothing, and operates across a range of market levels with an international perspective.

Students will be equipped with suitable level of design and technical proficiency in the creation of an innovative and individual menswear collection. The employment rate of menswear programme is highly satisfactory. Graduates could be employed as fashion designers, fashion merchandisers and coordinators, stylists, product development executives, fashion buyers, fashion visual merchandisers and fashion journalists etc. Hence there are many employment opportunities for graduates from this programme.

課程宗旨:

男裝設計是一門專業，而市場對這種專業的需求，近年來在國際以及中國時裝業都有顯著上升的趨勢。本課程以全面角度深入探討男裝設計的創作過程，學員會學習到各種男裝知識及技術。由男裝設計原理、布料認識和素材之應用、板型規格、結構及縫制工藝，學成後可發揮創意，用新穎的裁剪概念去設計可迎合不同市場需要的男裝系列。從創意、實踐與理論的結合，通過時裝畢業展、設計比賽及工作實習以及安排資深業界人士舉行工作坊及講座，從而提高學生在時裝設計意念及紙樣繪製的技巧。成績優異的學員更有機會到海外大學作交流學習，從而拓展國際視野。畢業生的就業率相當理想，可在男裝設計行業受聘為時裝設計師、時裝採購人員、布料款式設計師、產品開發部行政人員、時裝買手、視覺營銷策劃人員及時裝編輯等。發展空間非常之大！



hkdi_fashiondesignmenswear





DE114303
FASHION
IMAGE
DESIGN
時裝形象設計

HIGHER DIPLOMA IN FASHION IMAGE DESIGN

HAIR AND
MAKE-UP
STREAM

- CHARACTER MAKE-UP
- CREATIVE HAIR AND MAKE-UP STYLING
- HISTORICAL HAIR AND MAKE-UP TECHNIQUES

STYLING AND
PHOTOGRAPHY
STREAM

- FASHION HISTORY
- FASHION STYLING
- FASHION FILM AND PHOTOGRAPHY
- FASHION TECHNOLOGY

FILM AND TV INDUSTRIES FASHION STYLISTS
MAGAZINE EDITORIAL PHOTOGRAPHY SHOOT
MAGAZINE STYLISTS AND FASHION PHOTOGRAPHERS
FASHION STYLISTS
FASHION IMAGE CONSULTANTS
ADVERTISING CAMPAIGNS
TV COMMERCIALS
HAIR STYLISTS



HD in Costume Design for Performance
演藝造型設計高級文憑 | DE114306

Programme Aims

To cope with the ever changing economic environment and business development of the Fashion and Image Design industry. The programme is designed to fill the rigorous and demanding industries in the Film, TV, Entertaining and show business sector. The programme aims to nurture graduates and develop designers for character and costume design in connection with the performance requirements to enter the niche of the fashion and entertainment market.

課程宗旨

隨著本港及鄰近地區舞臺和娛樂事業的發展，社會愈來愈重視表演藝術發展種類亦變得多元化，在五光十色的舞台燈光下，演出者所穿著的亦為重要，亦隨著這個原因，本港更需要培養舞臺、表演藝術相關的服裝設計課程。

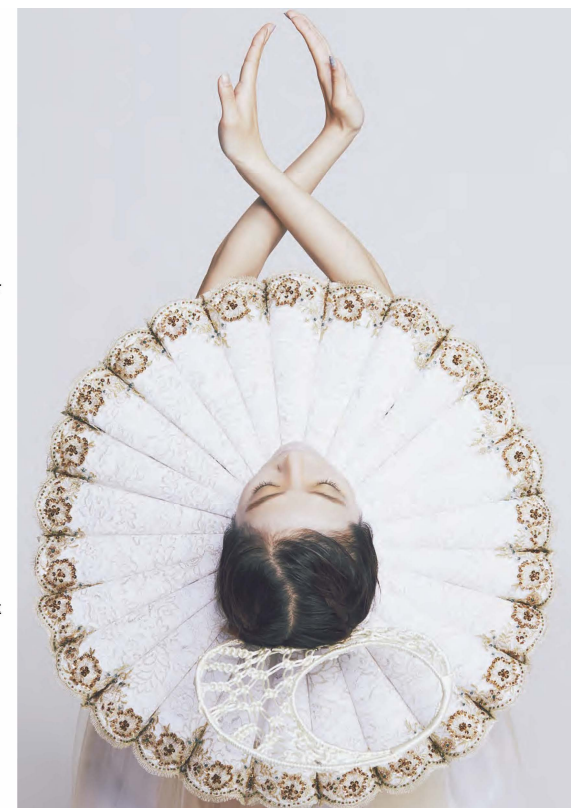
本課程旨在培育有意從事舞臺服裝設計及製作之學生，讓他們在一間具創意及活力的院校裡，在其專修範疇達至更高水準，通過與業界合作和實習。學生亦可藉此學習機會，利用院校裡豐富的教學資源(學院內具規模的服裝收藏庫及工場)、先進的設施，在一個充滿活力與創意的環境下，自信地擴闊眼光、深化知識、並整合其專業技術、知識和訓練所學，為他們將來的專業發展作充份準備。

1-Year Top-Up Degree Programmes

英國創意藝術大學：時尚形象創作及推廣(榮譽)文學士



hkdicostumedesign





HD in Fashion Branding & Buying | DE114304 時裝品牌策劃及採購高級文憑

The programme aims to nurture global perspective. Graduates of this programme have a vast choice of fascinating fashion jobs, including global fashion buyers, brand promotion and marketing executives, visual merchandising and display designers, and fashion merchandisers and developers.

Graduates can apply for the top-up degree programmes offered by the following universities in collaboration with the School for Higher and Professional Education (SHAPE):
Nottingham Trent University, UK: BA (Hons) International Fashion Business
University for the Creative Arts, UK: BA (Hons) Fashion Promotion and Imaging

此課程針對培育學員的國際視野。課程畢業生有廣泛的工作選擇，包括環球時裝採購、品牌推廣及營銷管理、視覺營銷及展示設計、及時裝營銷及研發等。

視覺營銷及品牌策劃 (Visual Merchandising and Branding)
採購及零售管理 (Buying and Retail Management)
產品研發及供應營銷管理 (Product Development and Sourcing)

畢業生可報讀下列才晉高等教育學院 (SHAPE) 與海外大學合辦的學位銜接課程：
英國諾丁漢特倫特大學：國際時裝商務 (榮譽) 文學士
英國創意藝術大學：時尚形象創作及推廣 (榮譽) 文學士

*本課程於2019/2020學年同時提供夜間兼讀制 (課程編: DE524304)

*This programme will also be operated in part-time evening mode (Course Code: DE524304) in RV 2019/2020.



FASHIONBRANDINGBUYING



#Collaborative project with Sony & Nike

HD in Fashion Media Design | DE114305 時裝媒體設計高級文憑

Key Program Specific Modules :

- New Media Strategy
- Fashion Journalism
- Styling and Photography
- Fashion Film
- Computer Graphic Design
- Webpage and App Design
- Social Media for fashion
- Blogging for Business

主要專業單元:

- 新媒體策略
- 時裝新聞編採
- 時裝造型及攝影
- 時裝短片策劃
- 電腦平面設計
- 網站及手機程式設計
- 時尚社交媒體學
- 商業博客
- 工作實習

Graduates may be employed as fashion media design specialists:

- Fashion Stylist / Editor/ 形象設計師 / 時裝編輯
- Fashion Blogger/ 時尚博客
- Brand Online Editor/ 品牌網絡編輯
- Fashion & Lifestyle Public Relations/ 時尚品牌公關
- Brand Communications Officer/ 時尚品牌傳訊
- Fashion Marketing Officer/ 時裝品牌推廣
- Fashion Film Director/ 時裝短片導演
- Fashion Photographer/ 時裝攝影師

1-Year Top-Up Degree Programmes

英國諾丁漢特倫特大學：國際時裝商務 (榮譽) 文學士

英國創意藝術大學：時尚形象創作及推廣 (榮譽) 文學士



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